LENNY GEFFROY

Graphic Designer & AI Creative · Kuroro Design

Graphic designer and art director with an AI-first workflow. I design brand identities, e-commerce emails and websites, and use generative AI, LLM agents and 3D to deliver studio-grade visuals in a fraction of the usual time. I lead a design team in email marketing and run my own studio.

CONTACT

EMAIL
studio@graphfr.online

PORTFOLIO
kurorodesign.vercel.app

BEHANCE
behance.net/KururoDesign

LINKEDIN
linkedin.com/in/kurorodesign

BASED IN
Hauts-de-France, France · Remote

EXPERTISE

Art direction · Brand identity · Email design · Klaviyo flows · Web design · AI packshots · 3D / CGI · Motion · Typography · Design systems

TOOLS

Photoshop · Illustrator · Figma · Premiere Pro · After Effects · Blender · Cinema 4D · Klaviyo · Higgsfield · Claude · LLM agents · HTML / CSS / JS

LANGUAGES

French	Native
English	B2 · Professional
Spanish	A2



GENERATIVE AI · CORE SKILL

Image & video production
Product packshots, campaign visuals, consistent characters and AI-assisted motion, multi-model via Higgsfield.

Art direction of AI output
Prompt engineering, style consistency across series, Photoshop retouch and compositing to a client-ready finish.

Workflow automation
LLM agents and custom Claude skills wired to Figma, Notion, Gmail and Klaviyo to automate briefs, QA and reporting.

AI in products
Integrating AI bricks into websites and existing team processes.

EXPERIENCE

2025 – Present
Lead Designer · Overseas, email marketing agency · freelance
- Lead design for up to 14 e-commerce brands in parallel, 7 to 9 email visuals per brand per month, full Klaviyo flows.
- Built the template system, QA checklist and AI-assisted production pipeline; recruited and trained designers.

Client work under NDA, not shown in the portfolio.

2025 – Present
Freelance Graphic Designer & AD · Kuroro Design
- Identities, posters, social visuals, AI packshots and 3D/CGI scenes; F4llen, a free display typeface.

2023 – Present
Founder & Art Director · graphfr.fr, audiovisual studio
- Identities for Dawtox, Vaide and ONLM; 3D logo for Code Master (Blender).

2025 – Present
Founder & Technical Lead · graphfr.online, web agency
- Website design and development, mockup to deployment (HTML/CSS/JS, PHP/MySQL, Git).

SELECTED CLIENTS

DISPARATE FILMS
27-page film production dossier.
EDITORIAL

FLASHMODZ
Visual identity and social content.
BRANDING

VAIDE
Full identity system, logo variations.
BRANDING

EDUCATION

2025 – 2028
BUT MMI, Multimedia & Internet · IUT de Lens, in progress

2025
Baccalauréat général · Lycée Paul Duez, Cambrai

Full portfolio · kurorodesign.vercel.app

Available for freelance & remote roles